BANGLADESH
Next ICT Destination
We are committed to establish Digital Bangladesh by 2021.

Sheikh Hasina
Honorable Prime Minister of Bangladesh
We see the role of ICT as tantamount to the visions of SDG and believe with the right efforts and policies, and the proper communication of those efforts and policies, the work of ICT will be more impactful and change the way the people of Bangladesh and those around the world view the promise of Digital Bangladesh.
Global Recognition for Bangladesh’s Contribution to ICT & other Sectors

ICT’s Sustainable Development Award 2015
Honorable PM Sheikh Hasina receiving the award from International Telecommunication Union (ITU) Secretary General on September 27, 2015

South-South Cooperation Visionary Award 2014

PM’s ICT Affairs Adviser Mr. Sajeeb Wazed receiving the award given by the United Nations on November 21, 2014 for advancing Bangladesh towards a digital system and the expansion of education

Bangladesh was elected as an executive member of the International Telecommunication Union (ITU) for the 2nd time at the election held in South Korea on October 27, 2014
World Summit on Information Technology 2014

Hon’ble State Minister for ICT Division Mr. Zunaid Ahmed Palak received the award from International Telecommunication Union (ITU) in Geneva on June 10, 2014 for improving people’s lives through the use of ICT.

Bangladesh has been ranked 17th for investor protection

Global ICT Excellence Award 2014

Mr. Zunaid Ahmed Palak, Hon’ble State Minister for ICT Division, received the award from World Information Technology and Services Alliance (WITSA) on September 31, 2014 in Mexico for effectively using ICT in public service delivery.
Endorsement by WORLD LEADERS for investing in Bangladesh

“From Zimbabwe to Bangladesh, citizens work to keep elections safe, using the crowdsourcing platform Ushahidi - and that's a great idea.”
Barack Obama at Global Entrepreneurship Summit 2015 in Kenya

“Bangladesh is one of the members of the Next Eleven (N-11) countries, having strong potential to become one of the world’s largest economies along with BRICs, exhibiting highly promising investment and future growth.”

“Bangladesh is emerging as one of the world’s next Great Growth Markets for Consumer Products.”
Gartner

“Bangladesh is one of the top 30 IT outsourcing destinations.”
The European Union

“Bangladesh enlisted into the next 10 emerging countries.”
AT Kearney

“Bangladesh is one of the top 20 IT outsourcing destinations.”
- European Union

“Bangladesh enlisted into the next 10 emerging countries.”
Goldman Sachs

“Bangladesh is one of the members of the Next Eleven (N-11) countries, having strong potential to become one of the world’s largest economies along with BRICs, exhibiting highly promising investment and future growth.”

“Moody’s has given Bangladesh a Baa3 stable rating for the 4th consecutive year, while S&P has given the country a BB-Sovereign Credit rating for the 3rd consecutive year.”

“Bangladesh has been enlisted in the Gartner’s report as one of the Top 30 IT outsourcing destinations.”

“Bangladesh is one of the members of the Next Eleven (N-11) countries, having strong potential to become one of the world’s largest economies along with BRICs, exhibiting highly promising investment and future growth.”

“Bangladesh has been named as one of the ‘Frontier Five’ (along with Vietnam, Kazakhstan, Kenya and Nigeria).”

“Bangladesh is one of the top 20 IT outsourcing destinations.”

“Bangladesh ranked 33rd in terms of GDP (PPP).”

“Bangladesh is one of the members of the Next Eleven (N-11) countries, having strong potential to become one of the world’s largest economies along with BRICs, exhibiting highly promising investment and future growth.”

“Bangladesh has been enlisted in the Gartner’s report as one of the Top 30 IT outsourcing destinations.”

“Global Service Location Index (GSLI) has ranked Bangladesh 22nd in terms of financial attractiveness Bangladesh has ranked 1st.”

“Bangladesh is one of the members of the Next Eleven (N-11) countries, having strong potential to become one of the world’s largest economies along with BRICs, exhibiting highly promising investment and future growth.”

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Key Drivers for Investment in Bangladesh

- One of the largest and fastest growing technology markets in Southeast Asia
- Stable local currency and macro-economic situation ensuring stable returns on investment
- A large number of highly skilled IT professionals and English-speaking youths
- Competitive cost for HR and other infrastructures
- Above 6% GDP growth

Investment in Bangladesh

- One-stop service in HTP/STP investment
- Matured capital market for exit on investment
- Large number of English-speaking youths
- Skilled professionals and ICT graduates
- Low cost of operations
- Low attrition rate
- No license required for operating call centres, only registration with BTRC
- Fiscal support to IT/ITES industry
- ICT business-friendly BIRTPA Act
- One of the best FDI policies in the region
- Special double taxation avoidance treaty with many countries

Area: 147,570 sq. km
Population: 164 Million
GDP: $ 209 Billion
Growth: 6.5%+ Constant growth
GNI per Capita: $ 1315
Forex Reserve: $ 28 Billion
Economically Active: 83% of Males
Population (15+ yrs): 59% of Females

* BBS 2014
High Potential of IT Growth
• Over 2,50,000 IT professionals are working in about 800 software and IT service companies. Around 160 of these companies are specialized in serving overseas clients
• IT/ITES services exported to Japan, US, Canada, UK, Australia, India, and other nations
• 1,400 colleges across the country offer IT education programs. Every year, over 8,000 IT graduates pass out from universities and colleges
• A large number of these IT graduates also possess global IT vendor certificates (e.g. from Microsoft, CISCO, Oracle, Sun) along with their academic degrees
• Large number of firms are ISO, CMMIL-3, CMMIL-5 certified
• Since 1996, Government has been allowing zero/low tariff on computers and other capital goods required for software industries
• One-stop service for all Government approvals by BHTPA

Lower Operational Costs in Bangladesh
Internet Charges : 1.2 USD per GB approx.
Average Space Rent : 0.60 USD per sqf. p.m. approx.
Electricity Charges : 0.13 USD per Kwh
Land Lease Rent Rate : 1.25 to 2.2 USD per sqm. p.m.
Average Manpower Cost : 255 USD p.m. for entry level Manager/ Engineer
Some space will be available at a discounted rate

Major Incentives for Investing in HTP/STP
• Same incentives available as applicable to Govt. Parks
• Joint venture allowed to set up Private STP
• Six Private STPs approved
• More applications are under consideration

Private STPs
• Accenture
• Augmedix
• Digicon Technologies
• BJIT Ltd.
• Kazi IT
• MARS Solutions Ltd.

Approved Private STPs
• 10 years Corporate Tax exemption on IT/ITES companies and 12 years for Park Developers
• Exemption of Income Tax on Expatriate Professionals for 3 years
• Import Duty exemption on Capital Machineries and Assets
• 100% Equity is allowed for Foreign Companies; no cap on FDI limits
• Hi-Tech Park / Software Technology Park is treated as Custom Bonded Area
• VAT Exemption on Electricity
• VAT Exemption on Local SW (excluding petroleum products)
• Exemption on Stamp Duty and Registration Fee for Land Registration
• Exemption on Dividend Tax and full Repatriation of Profits & Capital
• Exemption on Double Taxation as per Double Taxation Avoidance Agreements
• Easy Exit option after informing the BHTPA in advance and transfer of lease

ICT Investment Opportunity in Bangladesh
Kaliakoir Hi-Tech Park (KHTP), Gazipur
• First Hi-Tech Park in Bangladesh
• Situated 40 km north from Dhaka City
• Surrounded by more than 40 universities
• Two private developers appointed to develop the Park and ensure world-class facilities
• World-class techno-township model planned with residential facility, dormitory, gymnasium, hospital, shopping mall, hotel, convention centre, etc
• Government support to scale up the skills of employees at the Park
• Land available for lease
• Space will be available by September, 2016

Basic off-site facilities available
• Internal Roads
• Electric Substation
• Water Reservoir and Supply System
• Sewageage System with Treatment Plant
• Street Lights
• Gas Connectivity
• Fiber Optic Connectivity
• Telephone Sub-Exchange

30,000 sqf. area is already operational. Government-run special transport service from Dhaka will be operational from March, 2016.
Infrastructure

Connectivity
• 25 km from Hazrat Shahjalal International Airport
• 40 km from Dhaka City

Location
• Latitude: 24°3’58.97
• Longitude: 90°13’12.91

Good Road Network
• Dhaka – Savar – Kaliakoir: 4-lane Road
• Dhaka – Airport – Tongi – Bhogra – Kaliakoir Road
• Rapid Bus Transit Facility from Dhaka – Airport – Tongi – Bhogra
• Bhogra to KHTP through Asian Highway Road
• Dhaka – Airport – Ashulia – KHTP Road

Internal Infrastructure at Kaliakoir Hi-Tech Park

Proposed Dhaka-Ashulia Elevated Expressway

Railway line passing through KHTP
Jessore Software Technology Park (JSTP)

- Surrounded by Universities and Technical Institutes
- Well-connected with capital city Dhaka through road, rail and air
- Kolkata, India is also within an hour’s drive
- 15-storied multi-tenant building and a 12-storied dormitory being constructed
- Business-oriented facilities offered to potential investors
- 56,000 sqft operational area is ready for lease
- Government support to ensure supply of skilled HRD in the Park

Janata Tower Software Technology Park, Dhaka

- Twelve-storied multi-tenant building with 72,000 sqft at the heart of Dhaka City
-Conducive business environment has been created for smooth operations
- IT companies have started operations

“The Government will establish Hi-Tech Parks in every district followed by every division.”
Hon’ble Prime Minister Sheikh Hasina
Centrally located in Rajshahi, the education city
Surrounded by five universities, engineering and medical colleges, and other educational institutions
Planned as an integrated township with state-of-the-art infrastructure for the IT/ITES and Telecom industry
An area covering 34 acres of land has been demarcated
Proper road and rail connectivity with Dhaka and other cities
Land available for lease

Sylhet Electronic City
- Proficient IT-trained manpower is easily available
- Evergreen environment-friendly district
- 163 acres of land allocated for park development
- Additional 500 acres is to be acquired
- Connected to Dhaka and Shillong, India through Asian highway
- Connected through railway network
- Only 15 km from the Osmania International Airport
- Land lease will be available by June, 2016

Barendra Silicon City, Rajshahi
- Centrally located in Rajshahi, the education city
- Surrounded by five universities, engineering and medical colleges, and other educational institutions
- Planned as an integrated township with state-of-the-art infrastructure for the IT/ITES and Telecom industry
- An area covering 34 acres of land has been demarcated
- Proper road and rail connectivity with Dhaka and other cities
- Land available for lease
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20 Government Projects in ICT
US $ 277 million

40+ ODC
(Offshore Development Centers) & Joint Ventures

Financial Sector Secured Network
US $ 300 million
FSD Project by Bangladesh Bank

Domestic IT
Spending
US $ 150 million+

Sources: BTRC, BİF, BOI, EPB

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Some large companies operating in Bangladesh

Global companies in Bangladesh

IT companies of Bangladesh serving globally

Sources: BTRC, BİF, BOI, EPB
ABOUT BANGLADESH TECHNOITY LIMITED

A subsidiary of Fiber@Home Ltd., the leading telecommunication infrastructure company of Bangladesh.

A Bangladesh-Malaysia joint venture company, “Bangladesh Technosity Limited”, registered under the laws of Bangladesh, was created to design, develop and operate Block 3 of Kaliakoir Hi-Tech Park (KHTP) in Gazipur, Dhaka, Bangladesh.

Committed to develop a world-class special economic zone for technology companies and to promote Bangladesh and Kaliakoir Hi-Tech Park (KHTP) as a lucrative investment destination for investors to consider.

VISION

“To promote and develop the IT & technology-oriented industries in Bangladesh by facilitating safe, convenient, and state-of-the-art industrial facilities for the existing and upcoming generations of innovators and entrepreneurs.”

THE FIRST MULTI-TENANT BUILDING AT BLOCK-3
“Empowering Bangladesh”

SUMMIT TECHNOPOLIS LTD.
Kaliakoir Hi-Tech Park
Block 2 & 5: Area- 91 Acres

- To become a regional manufacturing destination
- To empower the youth of Bangladesh
- To incubate and nurture homegrown start-ups and create a platform to work alongside MNCs
- We will set the highest “Green” Standards
- To support Bangladesh to move on to more value addition, more technology driven, more quality manufacturing
- To build a self-sustaining campus to promote innovation, successful commercialization of science and technology and economic growth to complement “Vision 2021”

Location: Block II, Kaliakoir Hi Tech Park
Site Area: 1,66,535 sqft. (15,657 sqm)
Total Footprint Area: 59,095 sqft. (5,505 sqm)
(89% of site area)
Green Space: 61% of the total site area

BUILDING DETAIL
Total Buildable Area: 1,603,045 sqft. (15,148 sqm)
Internal Courtyard: 12,731 sqft. (1,182 sqm)
Total Office Area: 97,000 sqft. (9,040 sqm)
Number of Floors: 03

Functional Amenities:
Ground Floor: Reception Lobby, Internal Courtyard, Rentable Plug & Play Office Spaces, Food Court, Indoor Games, Outdoor Recreational Spaces, Utility Services.
First Floor: Reception Lobby, Rentable Plug & Play Office Spaces, Customizable Manufacturing Units, Services.
Second Floor: Reception, Rentable Plug & Play Office Spaces, Conference spaces/Training Centre, Services.

SIGNATURE BUILDING OF SUMMIT TECHNOPOLIS LIMITED
‘A SYMBIOSIS OF NATURE, TECHNOLOGY AND CULTURE’
Champions of the Earth

Honorable Prime Minister Sheikh Hasina received the UN’s highest environmental award on September, 2015 for outstanding leadership on the frontline of climate change, recognizing visionary people and organisations all over the world that exemplify leadership, and advocates action on sustainable development, climate change and a life of dignity for all.

Bangladesh’s edge

• Consistent high operating profit forecast by foreign companies in Bangladesh
• 90% communications and software companies expect same or better operating profit
• 71% companies plan to expand operations
• Stable increase in wages and other costs

Lower base staff salary*

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*USD p.m. JETRO Report Asia Oceania 2014

Champions of the Earth

is the host country
for WITSA 2021

Trend in ICT Export (Million USD)

Source: Bangladesh Seventh Five Year Plan

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